

# Investor Presentation



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# Allgeier at a glance





# Allgeier drives the digital transformation of public administration and mission-critical processes in the private sector



Allgeier has built >**€ 2bn** of shareholder **value** in recent 20 years



€ 403 m Revenue 20241

**36%** Gross margin 2024<sup>1,2</sup>

**13%** Adj. EBITDA margin 2024<sup>1,3</sup>



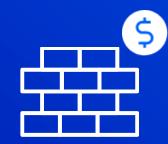
Broad customer base of >2.500 large enterprises, Mittelstand companies & public sector clients on all federal levels



**Digitalization** as business driver, positioning in key growth sectors & future trends such as e-government, open-source software development, e-commerce, cyber security & cloud



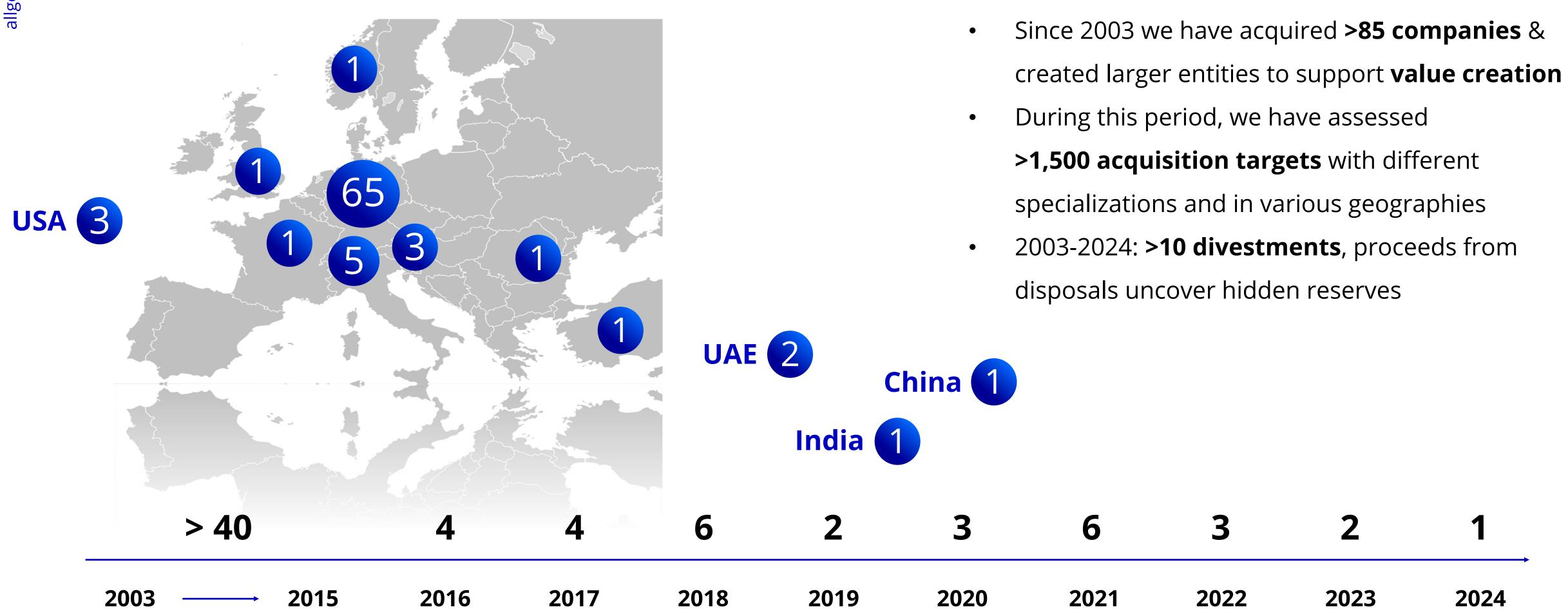
>3,100 highly skilled employees<sup>4</sup>



**Buy & build track record** with **85**+ value-adding acquisitions since 2004

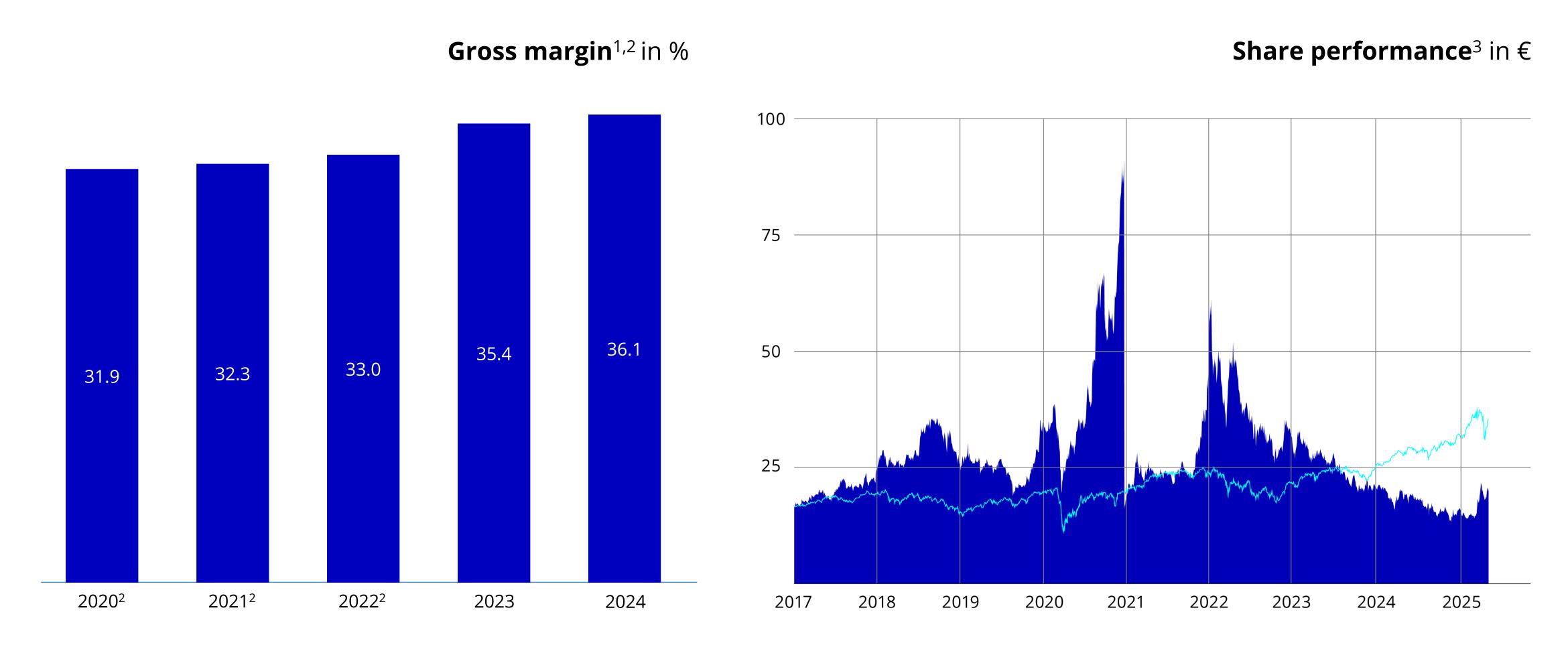


# Allgeier has a successful buy & build track record to support its growth





# Allgeier shows continuous expansion of gross margins and sustainable value creation



<sup>&</sup>lt;sup>1)</sup> Continuing operations according to IFRS including retrospective adjustments required by IFRS <sup>3)</sup> Light blue comparison line: performance of DAX in percent, basis January 1, 2016: 100 percent



# Allgeier's software and IT services focus on cutting-edge, market-leading technologies & key future trends

### Low-code Software development

A12 Enterprise Low-code
ELSTER
MODUL-F
Microsoft Low-code/Power Apps

# Open-source Software

Publicplan it-novum

### Cloud/ Containerization

Open-source Cloud Cloud-native Apps Paas/CaaS/laaS SAP Cloud

### Artificial Intelligence

Machine Learning
Cyber Crime/Allgeier CyRis

# Microsoft ERP & Azure Cloud

Microsoft Dynamics 365 Cloud-native Applications Data & Al Azure Azure Services & DevOps

# IoT/ Smart City

Big Data Analytics Open Source IoT



# Value creation highlights





# Allgeier is creating sustainable shareholder value at the core of digitalization

Digitalization is disruptingany business

Digitalization drives our business. We address the need of our customers for change-the-business projects.

Smart & highly skilled

people are the basis of
know-how in a fast-developing
business environment

We are a safe & exciting home to our people based on modern & open cultures in the various Allgeier companies.

State-of-the-art softwaresolutions are a keycompetitive differentiator

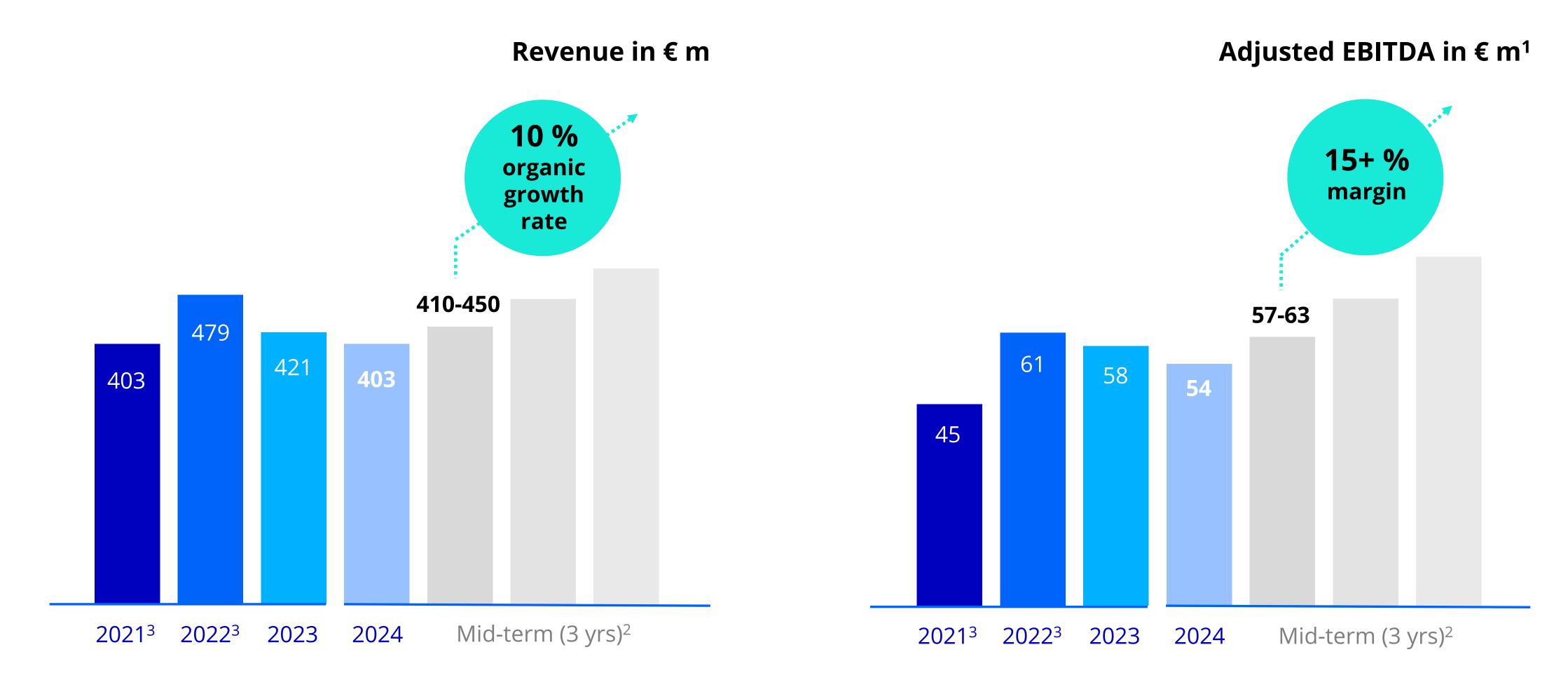
We deliver high value-add through software solutions like open-source software, cyber security, cloud transformation & e-government.

M&A creates outstanding development opportunities in a fragmented market environment

We are attracting companies & entrepreneurial people to join us.



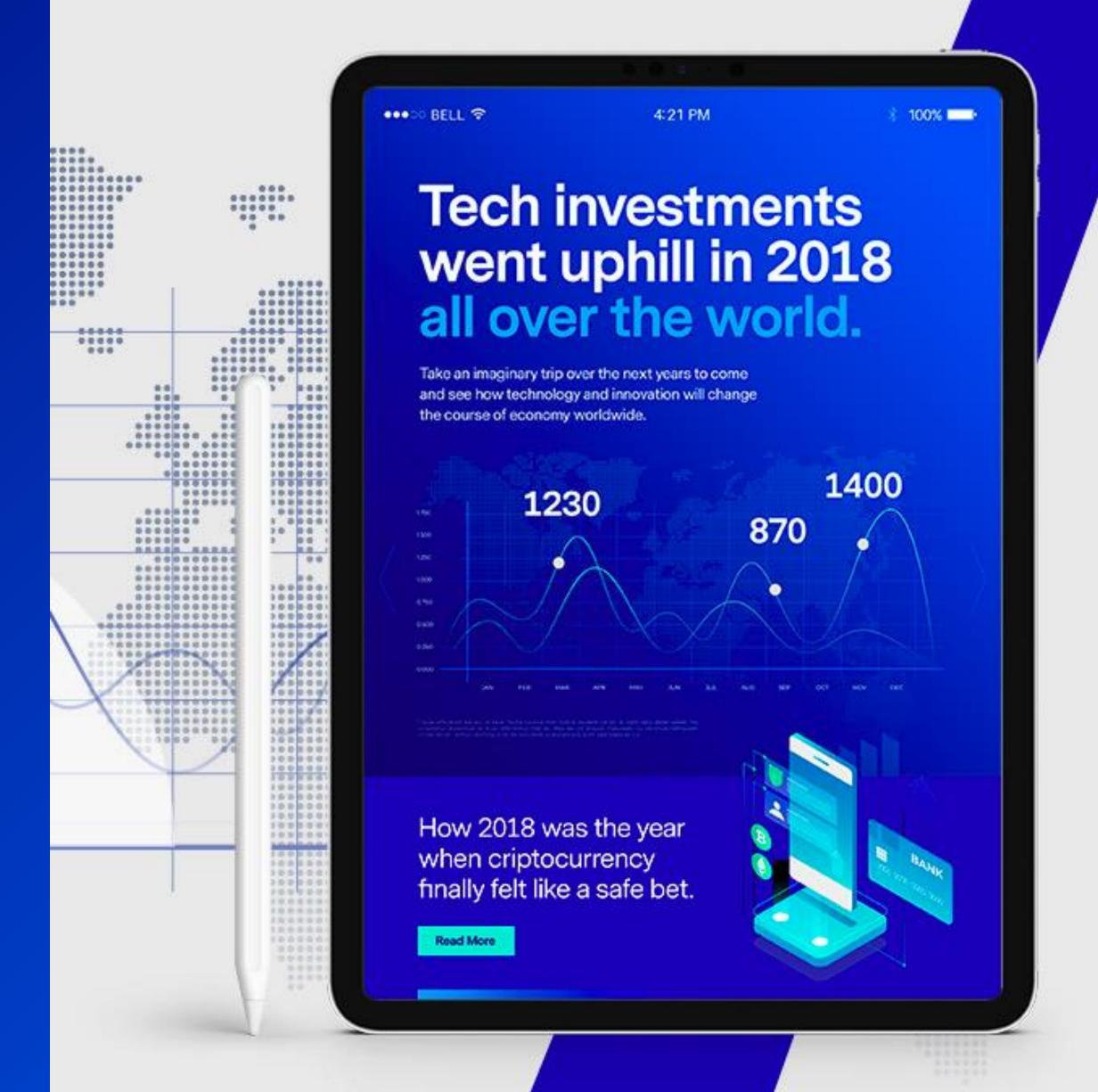
# Guidance for the 2025 financial year and mid-term forecast: Sustainable organic growth and further increase in margins



<sup>1)</sup> EBITDA before effects that are extraordinary or relate to other periods 2) according to guidance ad hoc announcement from December 20, 2024, Annual Report 2024 and Q1 2025 interim statement 3) figures for 2021–2022 for the entire Group (including discontinued operations of the Experts Group)



# 3 Market trends





# Allgeier is driven by major software & IT services market trends and the huge demand for digital transformation

### Low-code Software development



# **Open-source Software**



### **Cloud/Containerization**



### Al





### Microsoft ERP & Azure Cloud



MS Azure: 29% growth<sup>3</sup> MS Cloud: 21% growth<sup>3</sup>

MS Dynamics: 16% growth<sup>3</sup>

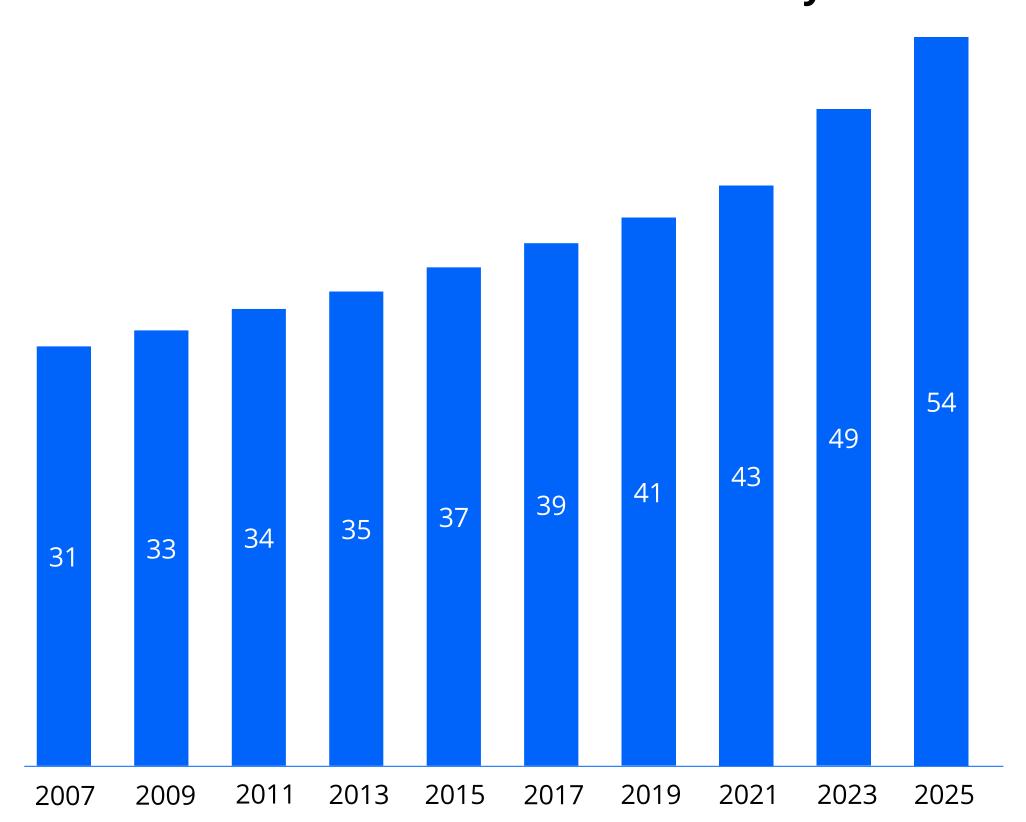
### **IoT/Smart City**



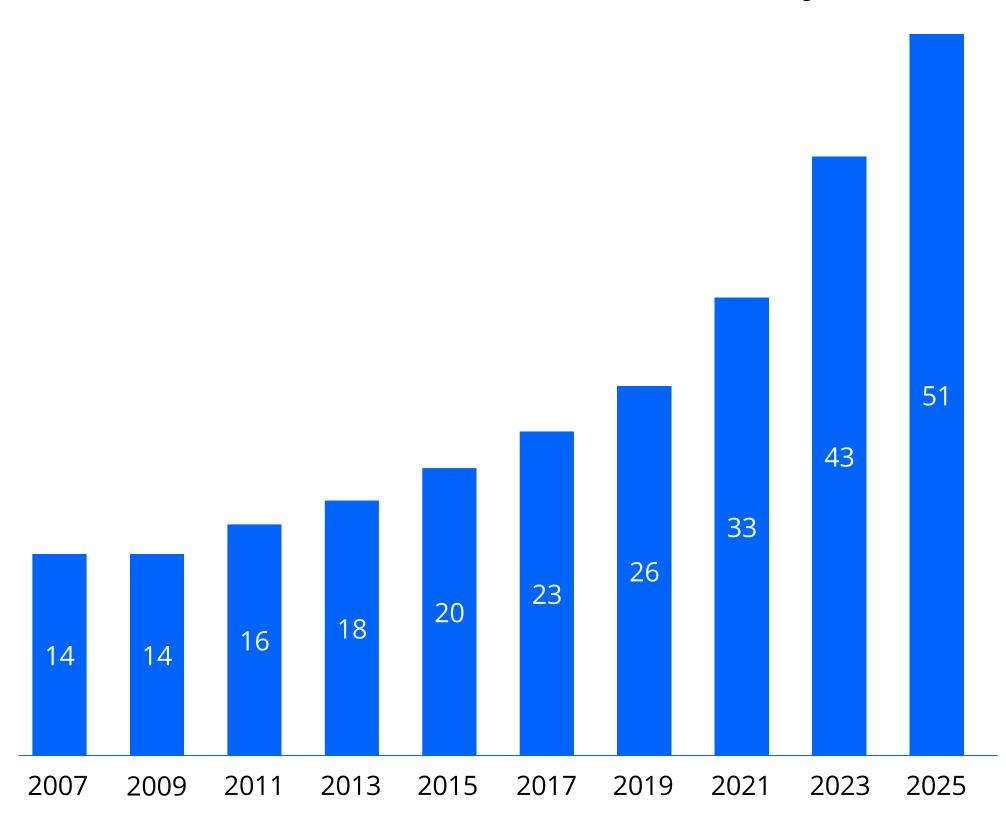


# Allgeier benefits from the continuous growth of the software & IT services market

### **Revenue from IT services in Germany**<sup>1</sup> in € bn

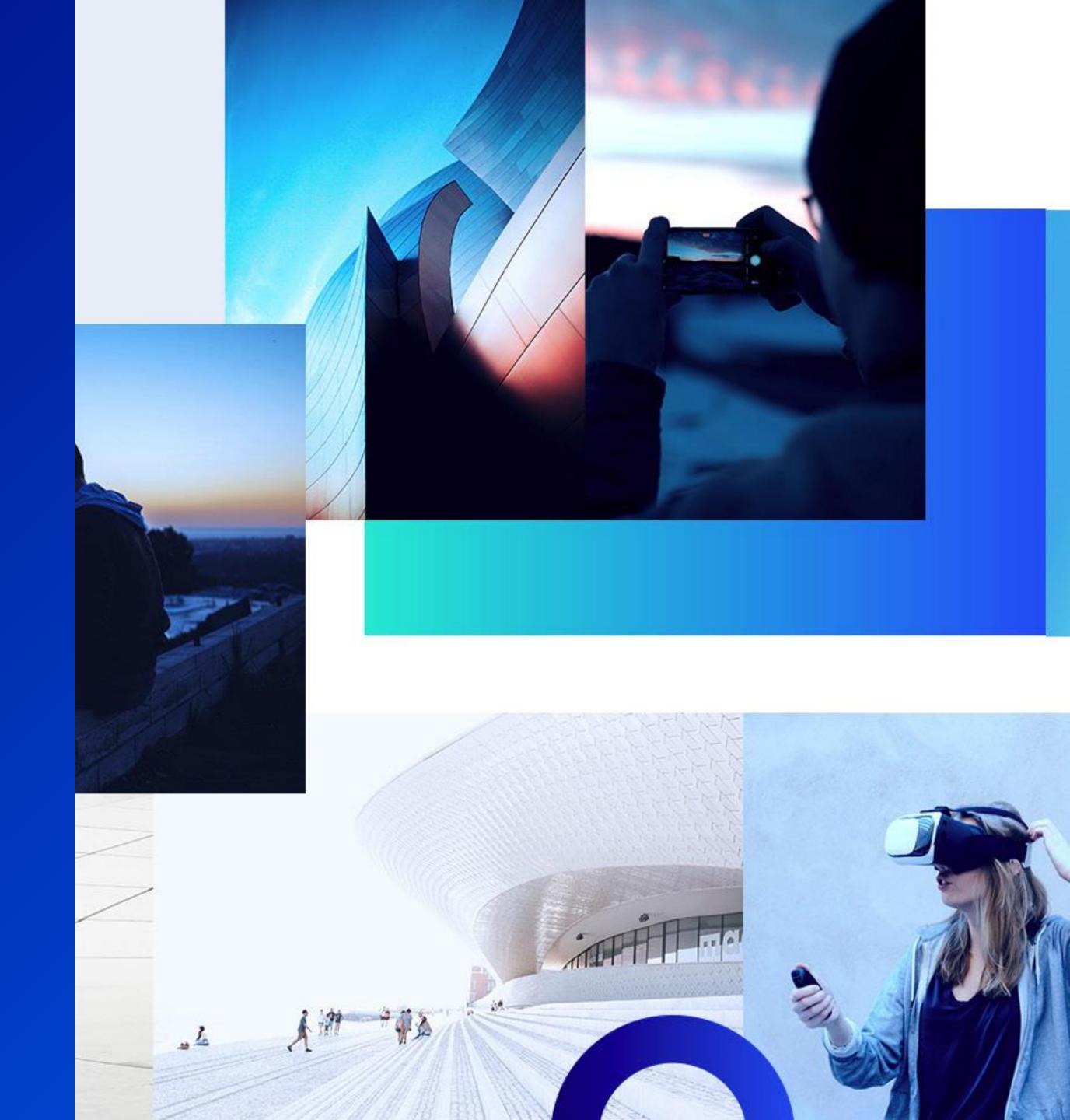


### **Revenue from software in Germany**¹ in € bn





# Business overview





# Allgeier organizes its software & IT services in two segments with strong & well-established brands









ALLGEIER ITS

**CyRis** 











# Allgeier Enterprise IT





# Allgeier Enterprise IT is specialized in digital transformation projects with recurring nature at the core of the customers' operations



Full-range IT solutions & software services provider for digitalization



€ 278 m Revenue 2024¹ € 37 m Adj. EBITDA 2024¹,2



>2,000 IT & software specialists<sup>3</sup>



21 locations in Germany<sup>3</sup>

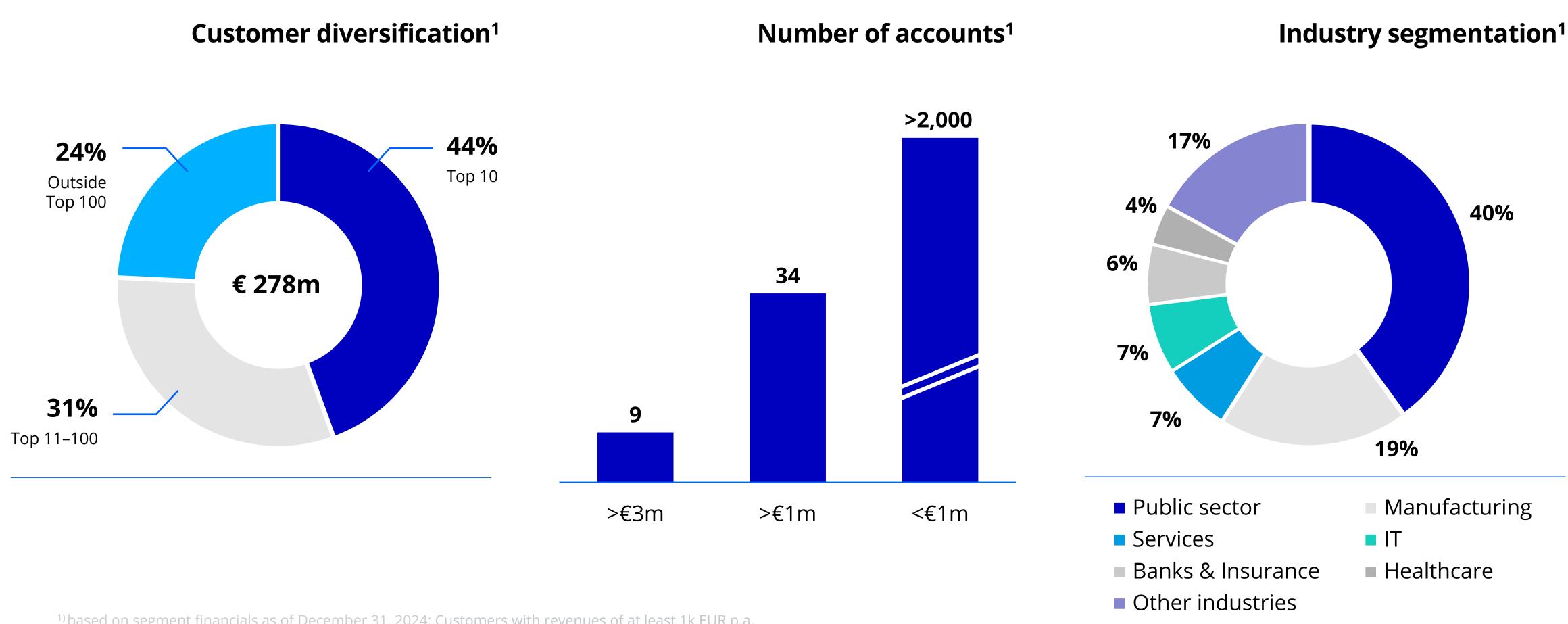
14 locations in Austria, Switzerland, Poland, Spain, USA, Canada & India<sup>3</sup>

<sup>&</sup>lt;sup>1)</sup>Based on unconsolidated segment financials according to IFRS as of December 31, 2024

<sup>&</sup>lt;sup>2)</sup> Adjusted EBITDA (EBITDA before effects that are extraordinary or relate to other periods) of operating units w/o holding company costs <sup>3)</sup> as of December 31, 2024



# Allgeier Enterprise IT is specialized in large digital transformation projects with recurring nature at the core of the customers' operations



<sup>&</sup>lt;sup>1)</sup>based on segment financials as of December 31, 2024; Customers with revenues of at least 1k EUR p.a.



# Allgeier Enterprise IT supports its clients in the digitalization and optimization of their digital business processes along the entire value chain



Focused on large IT & software projects for digital transformation, long-term managed services & proprietary software solutions

- Open-source/E-government
- Public sector IT services
- Cyber security
- Cloud/Containerization
- E-commerce
- ERP & ECM
- SAP & ServiceNow consulting & software development











































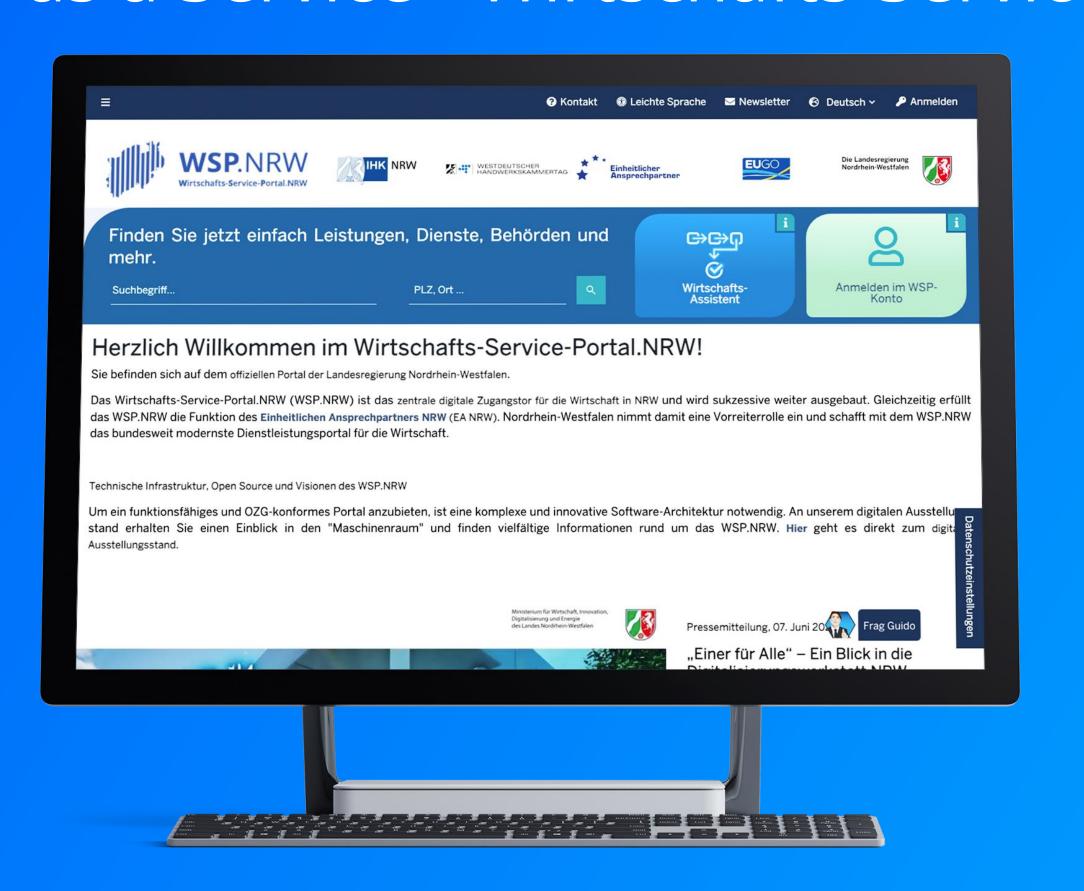




# **Success Story**

### Open-source Software Development: Public Administration as a Service - Wirtschafts-Service-Portal NRW





- The WSP.NRW relieves all 396 municipalities in the state of the burden of receiving business start-up notifications
- The portal serves as a "single point of contact" according to EU regulation (SDG-II) for European start-ups
- Promoting digital sovereignty of public administration and 100% open-source: Drupal CMS follows recommendation of EU Commission & EU Parliament
- Consistent implementation on microservices architecture enables cloud-based hosting
- All components can be configured for other federal states according to EfA principles (one-for-all services) and can thus be reused for the digitalization of other administrative services as well as for other sectors (e.g., healthcare)



# Allgeier Active Cyber Defense Service Detect cyber attacks early - and defend against them!





- Time is the crucial factor in a hacker attack the longer an attacker can move undetected in the network, the greater the damage as a rule; it often takes up to six months for a cyber attack to be detected
- Allgeier CyRis enables early attacker detection and thus successful and early defense against cyberattacks with the help of a "Managed Detection and Response solution" (MDR)
- Active Cyber Defense (ACD) service is a proactive solution installed in the customer infrastructure to detect unusual network communications and compromised systems
- Trained IT security analysts take over 24/7 network monitoring if an active attack is detected, an immediate warning is sent to the customer; in addition, incident response specialists provide separate support

# **Success Story**



# Document management: Central collaboration platform based on our proprietary software



- Building a central document collaboration platform for Vodafone in Germany and other countries as well as subsidiaries of Vodafone
- Migration of >4.5bn documents accessible by 4,500 users
- Technical basis is our proprietary DMS software that got highly customized for the specific Vodafone requirements, all architecture and software engineering is done by us
- The project is ongoing for 4 years and with a deployment of over 14,000 person days so far
- Our revenue from the project comprises of T&M & license fees Global deployment using tablets for significant cost savings, higher efficiency in resource planning, higher speed & improvement of safety

# **Success Story** Cloud migration & Workplace as a Service: IT service management for German airport with critical applications





- Takeover of IT services from subsidiaries of the customer (KRITIS company with protected areas) incl. services in security areas of the client, complete deployment of all end devices
- Cloud migration: modernization of IT from SCCM to Intune with transitional hybrid operation of both services
- Managed Workplace for 2,500 end devices, walk-in service desk and full IT lifecycle services (IMACD), 24x7 service desk incl. VIP support, client management via Microsoft Endpoint Manager Autopilot, packaging of all software products, takeover of HW/SW logistics processes via standardized shopping cart and takeover of complete HW lifecycle management, compliance & security for endpoints and service management



# **Success Story**

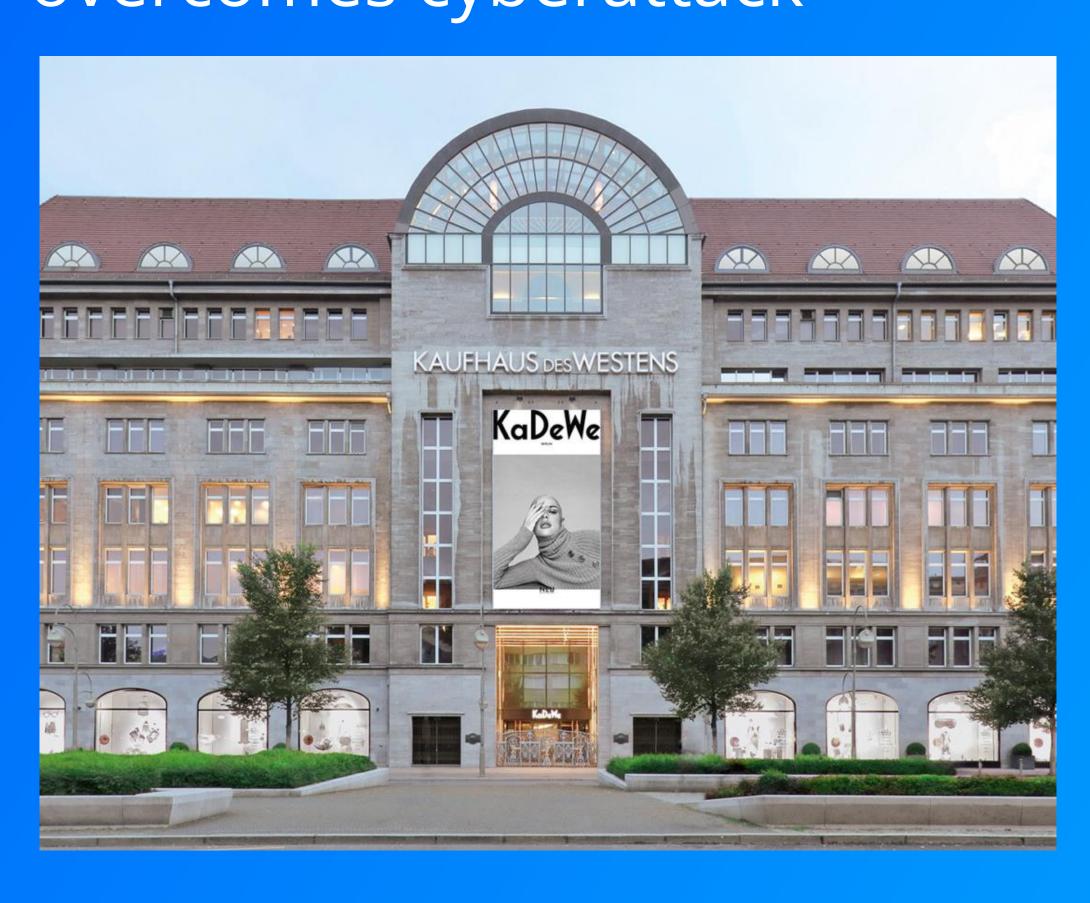
# Asset Management with SAP and EvoSuite: Mobile maintenance & work order management



- Support technicians in the field with SAP Asset Manager & EvoSuite
- Implementation of mobile maintenance solution SAP Asset Manager in biggest and complex German plant
- Implementation of scheduling and work order management solution EvoSuite
- 1500+ technicians supported by implemented solutions
- Global deployment using tablets for significant cost savings, higher efficiency in resource planning, higher speed & improvement of safety

### **Success Story** Express migration to the cloud: The KaDeWe Group overcomes cyberattack





- The IT infrastructure of The KaDeWe Group was compromised by a significant cyberattack. Essential business data was inaccessible, and the operations of the three most famous and largest luxury department stores in Germany were disrupted
- The hack was interrupted by a complete shutdown. An immediate express migration of the unaffected outdated on-premises systems to the MS Azure cloud was initiated
- A modern zero-trust security model with strict access control, comprehensive MFA implementation, and separation of business-critical structures was applied to the cloud environment
- What usually takes years was accomplished in a few months: a secure, flexible, and future-proof cloud infrastructure



# **Success Story**





- Leinweber Baucentrum is one of the most innovative building materials retailers in Germany with a focus on customer-oriented omnichannel IT solutions
- 2012: Introduction of the industry-specific Allgeier ERP solution syntona® logic at Leinweber Baucentrum; since then, additional modules have been continuously integrated to optimize business processes
- For the best possible customer service, Leinweber Baucentrum pursues an omnichannel approach in which the Allgeier ERP is always at the center - whether directly on the construction site via the web store or on site in the branch with a wide range of self-service offerings



### **Success Story**



# Managed Services: Fully managed services on the high seas for the entire TUI & Hapag Lloyd cruise fleet



- Single point of contact (infrastructure, security, network) and scalable IT resources for onboard operations for 13 ships of the "Mein Schiff" fleet and Hapag Lloyd cruise fleet
- Challenge: limited access due to variable ship locations and ensuring availability and performance of systems on the high seas
- Comprehensive service management for the entire fleet and locations in Germany: central hub on all ships via Allgeier data center for external parties ("OneNet Services"), operation of local data centers for the entire fleet, 24/7 service and customer-specific monitoring as well as on-board service, use of server and storage virtualization (DataCore, DELL VxRail), two server rooms per ship, manufacturer-related HW support incl. parts logistics (RMA)



## **Success Story** loT: Citizens and tourists benefit from "dParkingPartner" smart city app





- Dataport is the public law institution of the five northern German states for the digitalization of public administration; the Baltic Sea resort of Eckernförde optimized public parking space and tourist traffic flows as part of a pilot project using Internet of Things (IoT) technology
- 30-40 % of inner city traffic is caused by parking effective parking management and better traffic control help to significantly reduce CO<sub>2</sub> emissions and prevent congestion
- A smartphone app reliably directs drivers and tourists to free parking spaces; the visualization of parking space data using ThingsBoard is an almost universal solution that a wide variety of municipalities can use
- The application architecture is based on open source technologies and is becoming the de facto standard for IoT and smart city scenarios



# **Success Story**eGovernment: Cross-state digitalization in the judiciary with e-file system and portal for billions of documents





- Replacing paper-based processes & implementation of an e-file system for electronic legal transactions and legally binding digital files in the justice system
- The central eAkte system stores, distributes and makes available the billions of documents from the various specialized procedures in compliance with the law
- The integration portal brings together various specialized procedures a thus provides a central point of contact for judges and clerks, among others (e.g., land registry, register management, eAkte)
- High availability requirements, organizational complexity (e.g., cross-state interconnectedness), and change management/acceptance (e.g., judicial independence)

### **Success Story** Record-breaking carve-out: Allgeier guides Globus to IT independence

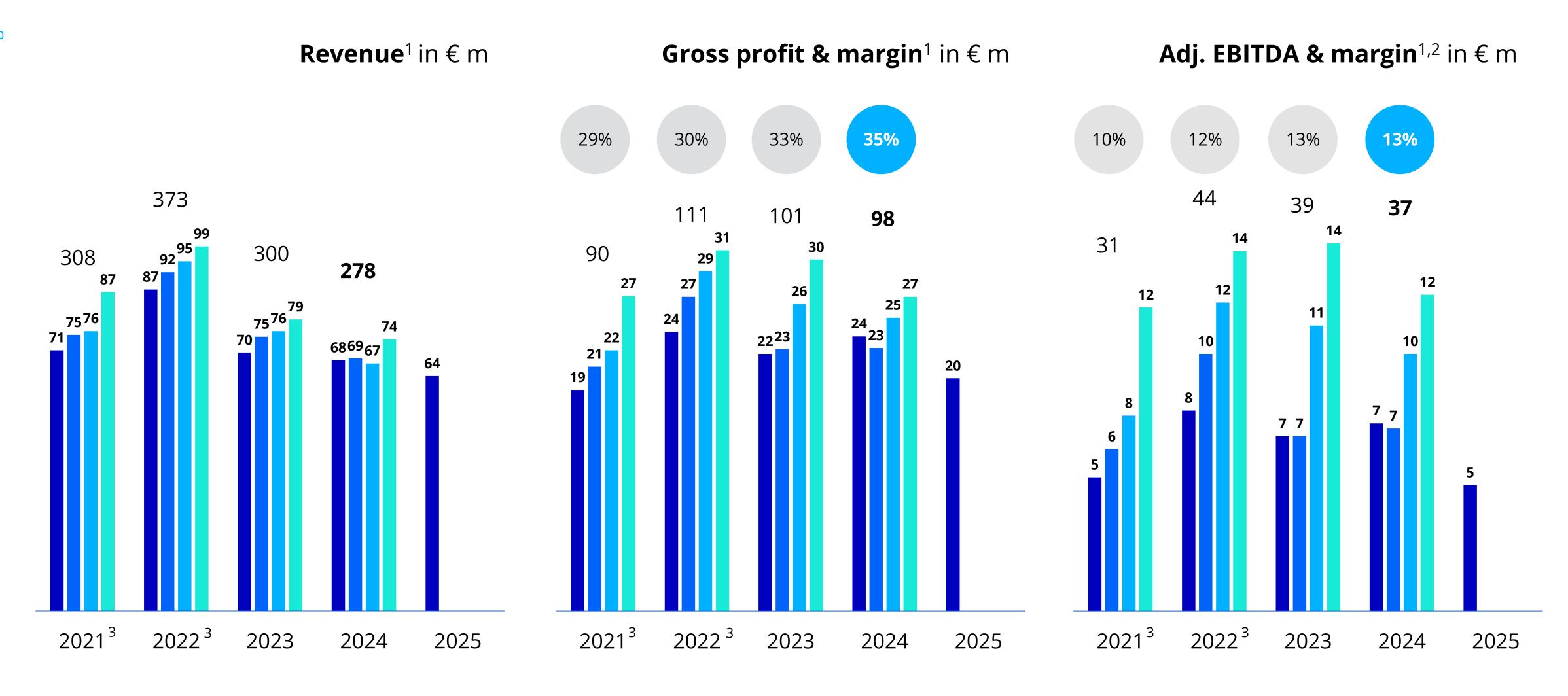
### GLOBUS



- Magazine zum Globus AG is a Swiss luxury retail company and separated from the Migros Group in 2020. As part of the carve-out, 95 IT services had to be replaced within 24 months
- Allgeier migrated the workplaces and MS 365 online services during this process and took over the management & support of the workplaces through managed services
- Using a special concept, the migration was carried out in a risk-minimized and cost-efficient manner, daily operations were not affected, and employees were able to continue working as usual
- Thanks to Allgeier's expertise, Globus could also receive advice on related topics such as DNS, Azure Cloud services and it network services and successfully completed the planned carve-out in just 18 months



# Enterprise IT continues transformation to higher gross margins



<sup>1)</sup> Based on unconsolidated quarterly segment financials 2) Adjusted EBITDA (EBITDA before effects that are extraordinary or relate to other periods) of operating unit w/o holding company costs

<sup>&</sup>lt;sup>3)</sup> figures for 2021–2022 for the entire Group (including discontinued operations of the Experts Group)



# mgm technology partners





# mgm technology partners' ongoing success is underlined by key public & enterprise accounts



One of the leading service providers for **e-government** and **e-commerce** in Germany

- Enterprise low-code platform mgm A12
- Enterprise software engineering
- Artificial intelligence/Machine learning
- Strategic IT consulting
- Web & application security
- Test automation





# mgm technology partners is an international high-end software provider for digitalization, disruptive technology & consulting services



High-end specialist for secure, highly scalable & available software solutions



€ 127 m Revenue 2024<sup>1</sup>

**€ 25 m** Adj. EBITDA 2024<sup>1,2</sup>



> 1,000 software developers & consultants<sup>3</sup>



**12** locations in Germany<sup>3</sup>

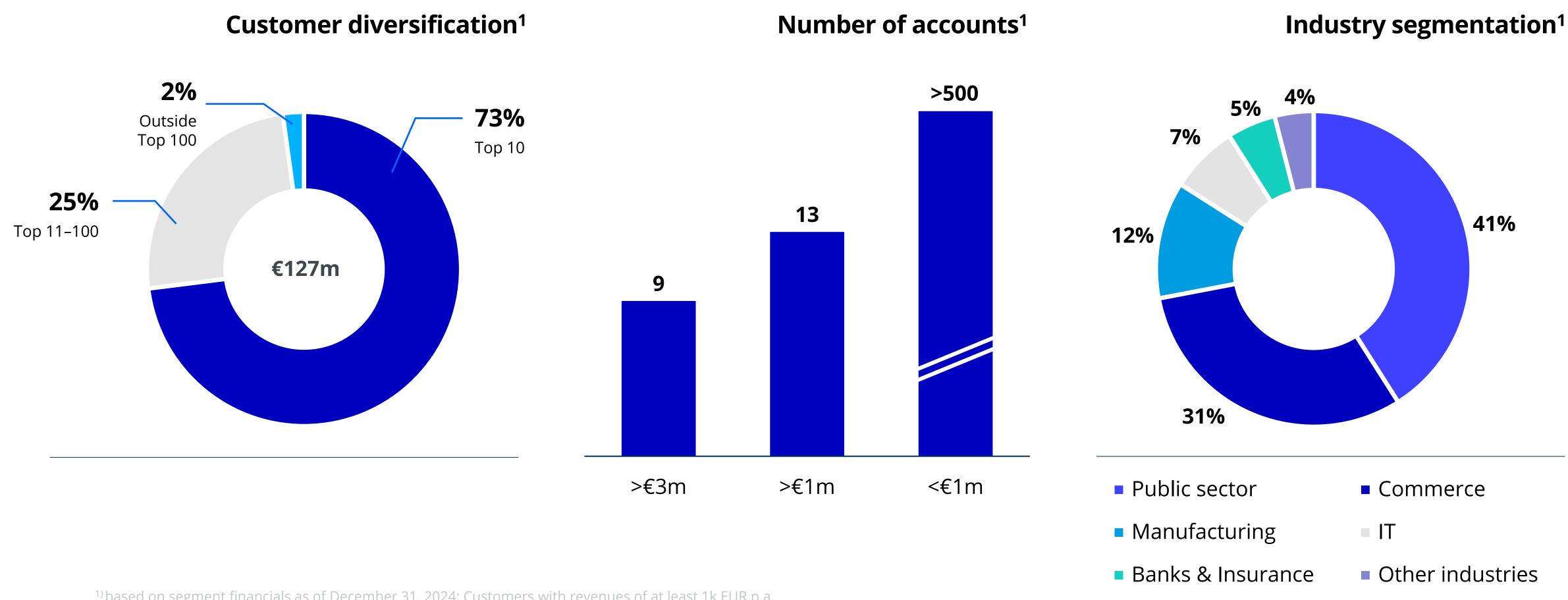
7 locations in France, Portugal, Czechia, Austria, USA & Vietnam<sup>3</sup>

<sup>&</sup>lt;sup>1)</sup>Based on unconsolidated segment financials according to IFRS as of December 31, 2024

<sup>&</sup>lt;sup>2)</sup> Adjusted EBITDA (EBITDA before effects that are extraordinary or relate to other periods) of operating units w/o holding company costs <sup>3)</sup> as of December 31, 2024



# mgm technology partners is a strong partner for industries driven by high digitalization dynamic

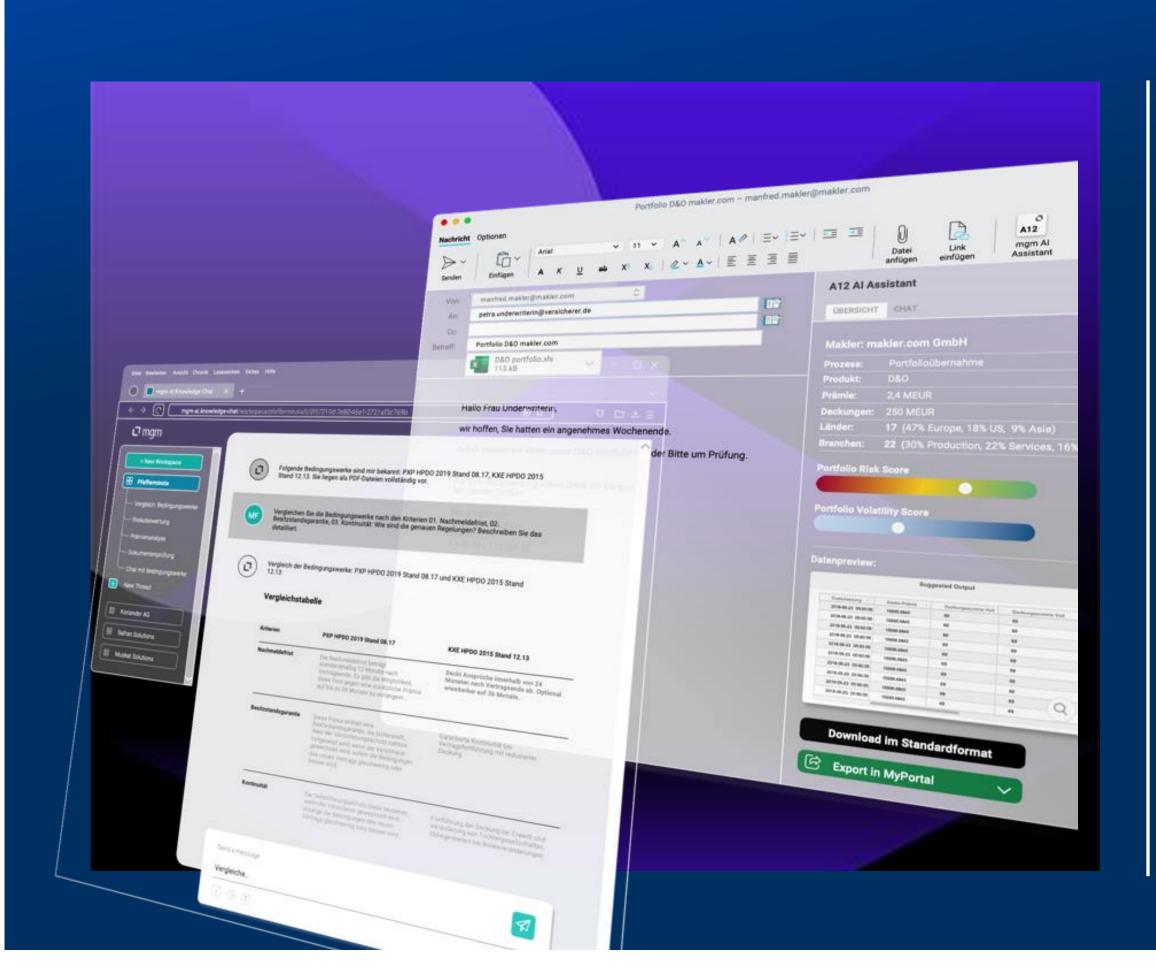


<sup>&</sup>lt;sup>1)</sup>based on segment financials as of December 31, 2024; Customers with revenues of at least 1k EUR p.a.



# Artificial Intelligence: Al-driven low-code platform mgm A12





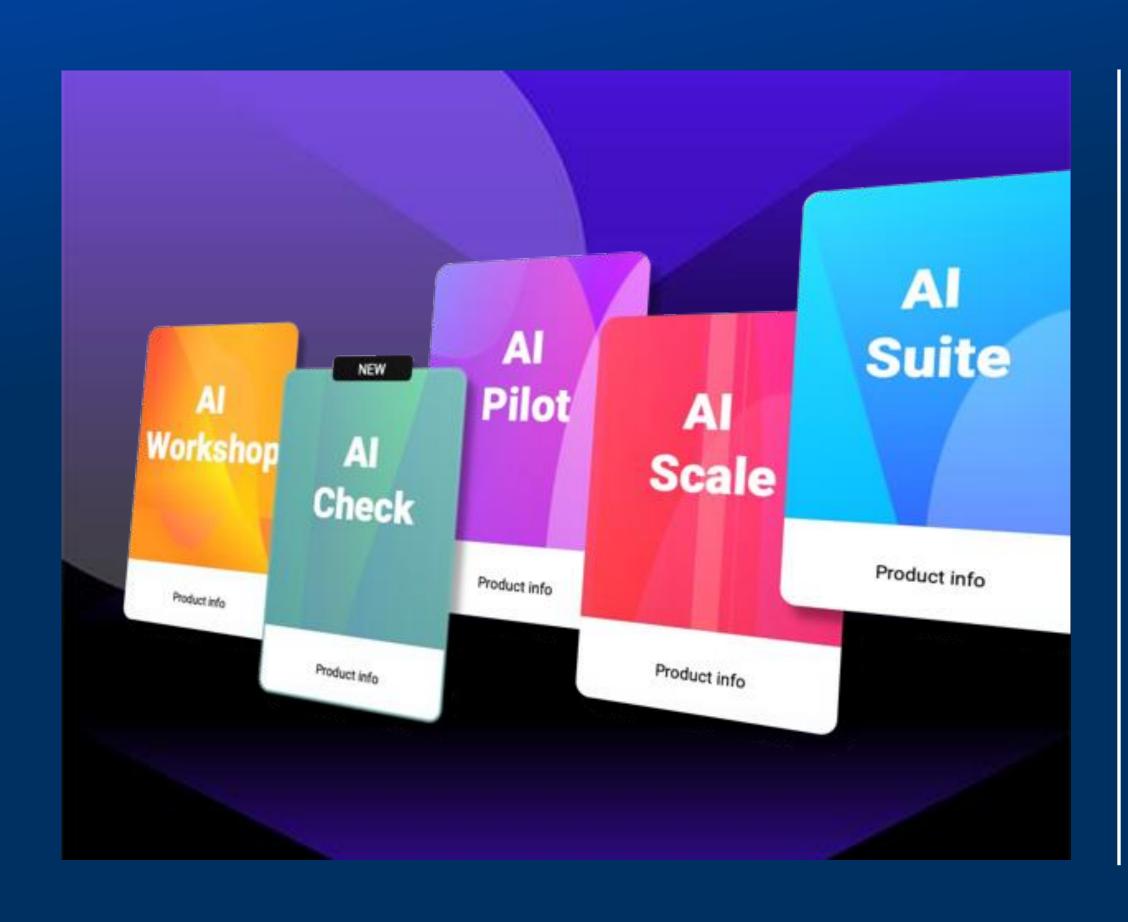
# The A12 low code platform for large scale enterprises (B2B and B2C) and public sector

- Improves alignment of business and IT
- Reduces risk and overhead of large-scale software projects
- Al-driven approach:
  - Automatization of business processes, development and data modeling
  - Data mapping and integration
  - Enhances speed, quality and maintenance



## Artificial Intelligence: Al enterprise solutions





# Trustworthy AI for enterprise customers and public authorities

- Scalable consulting and technology offering
- Guidance through Al transformation by strategic planning, identifying potentials, and developing suitable roadmaps
- Al product suite:
  - Al Email Assistant
  - Al Knowledge Chat
  - Al Hosting

### **Success Story** eGovernment: German federal tax portal ELSTER





- mgm platforms are used by millions of users every day – the most prominent platform is the electronic tax office in Germany with secure authentication, web portals, mailbox and much more
- Ongoing project that continuously generates T&M revenues
- More than 30 million income tax returns per year
- Model-based software development enables efficient updates and adjustments
- Result: Germany's largest eGovernment project (est. 1996)

# **Success Story** Commerce: Web shop customized software development & automated testing

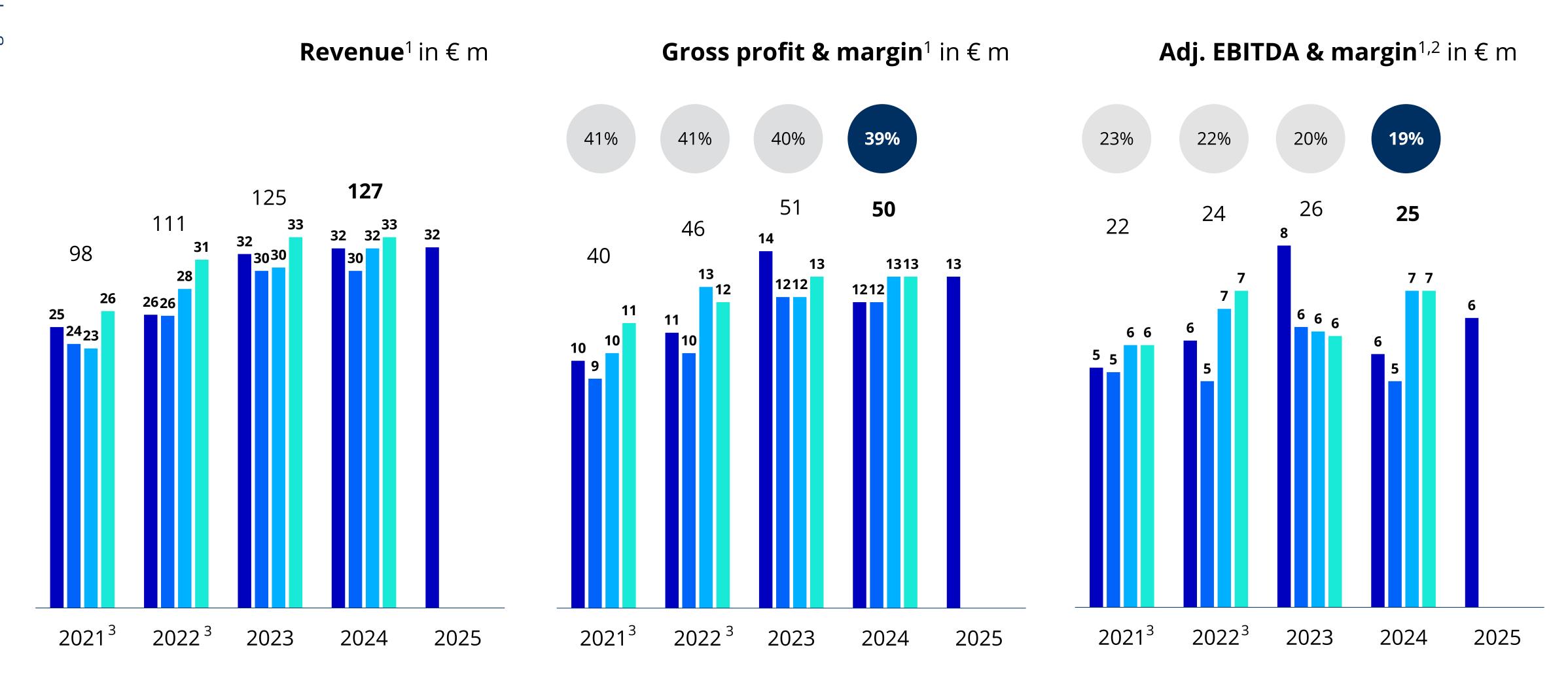




- Quick, individual development of LIDL web shop
- Goals: Performance and reliability, especially weekly flyer campaigns
- mgm web shop framework: basis for individual development
- Automated technical QA with mgm QA tool set and shop reports
- Result: scalable, multi-client and internationally deployable overall system

# 40

# mgm technology partners shows stable growth with high profitability



<sup>1)</sup> Based on unconsolidated quarterly segment financials 2) Adjusted EBITDA (EBITDA before effects that are extraordinary or relate to other periods) of operating unit w/o holding company costs

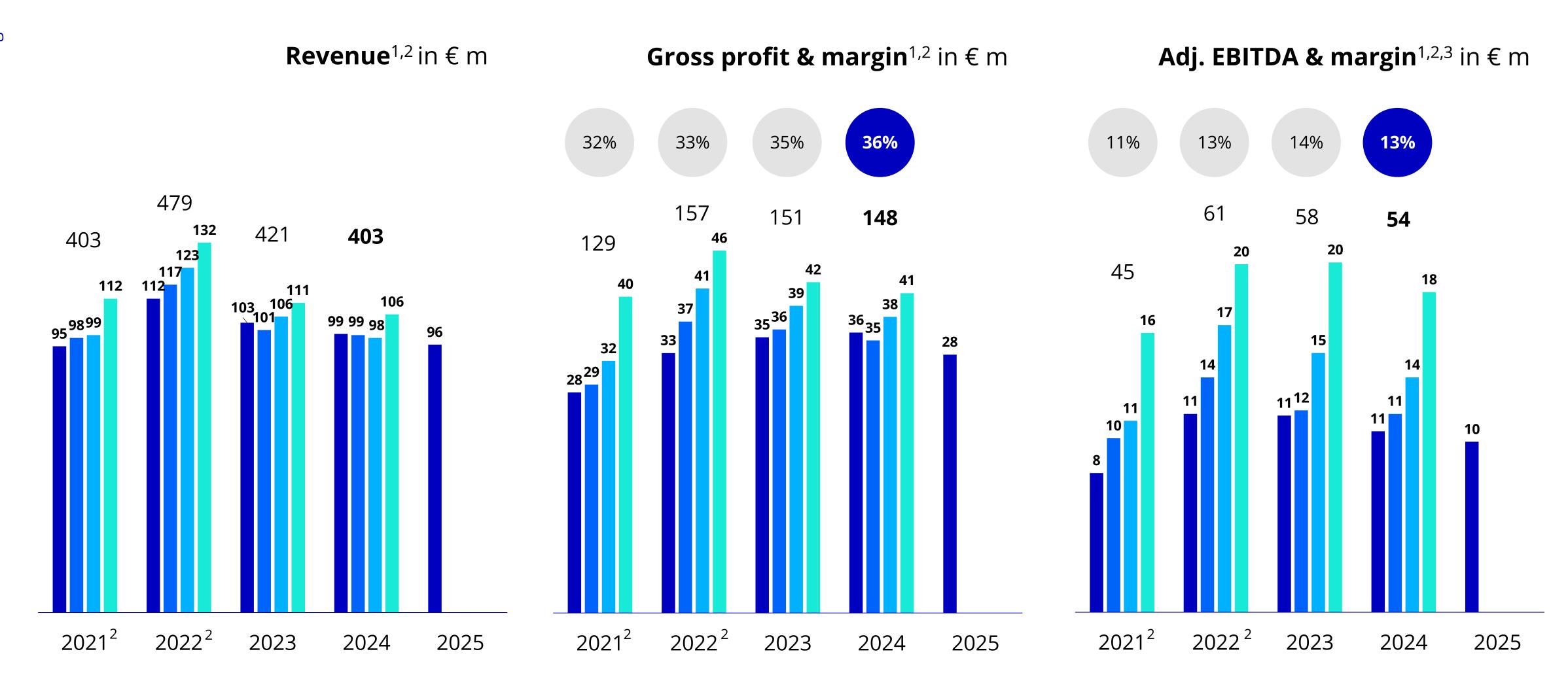
<sup>&</sup>lt;sup>3)</sup> figures for 2021–2022 for the entire Group (including discontinued operations of the Experts Group)

# 5 Group financials





# Allgeier P&L shows conversion to higher gross margins



<sup>&</sup>lt;sup>1)</sup> continuing operations according to IFRS including retrospective adjustments required by IFRS <sup>3)</sup> EBITDA before effects that are extraordinary or relate to other periods

<sup>&</sup>lt;sup>2)</sup> figures for 2021–2022 for the entire Group (including discontinued operations of the Experts Group)



# Leeway for further M&A

### € 200 m

### **Revolving credit facility**

by a bank consortium with a term until at least April 2028

### thereof € 50 m

hedged against rising interest rates by means of an interest rate swap

€ 92 m net debt¹

and € 37 m

financial lease liabilities¹



### € 60 m

Promissory note loan (Schuldschein)

by a bank consortium with a term of 5 & 7 yrs (2027/2029)

thereof € 31 m

with fixed interest



# Performance & stability of Allgeier are underlined by key figures

93%

Revenue from existing clients<sup>1</sup>

Stable & loyal customer base

139,560 €

Revenue per FTE<sup>2</sup>

11,6 yrs

Relationship length top 10 clients (avg)<sup>2</sup>

+21%

Revenue growth top 10 clients<sup>2</sup> (CAGR 2015-2024)

2,615

Customers (total)<sup>1,2</sup>





2021<sup>3</sup> 2022<sup>3</sup> 2023 2024

Customers with revenues >1m €<sup>2</sup>



Proportion of academics<sup>2</sup>



No. of employees<sup>2</sup>

<sup>1)</sup> revenues FY 2024 from existing customers with revenues of at least 0.5k EUR p.a. <sup>2)</sup> as of December 31, 2024, respectively as of appropriate year-end

<sup>&</sup>lt;sup>3)</sup> figures for 2021–2022 for the entire Group (including discontinued operations of the Experts Group)



# Thank you



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